



JULY 2019

RESTYLING FOR THE MINOTTI STUDIO BY CO VAN DER HORST IN AMSTELVEEN, NETHERLANDS

On 13 June, Minotti celebrated the restyling of the Minotti Studio at the **Co van der Horst** store in Amstelveen, near Amsterdam, thanks to its historic partnership with the van der Horst family.

The showroom space spans a floor area of approximately 200 sqm. near the entrance on the ground floor. The large exhibit space designed by Minotti Studio, the brand's in-house creative department at Minotti HQ, together with Co van der Horst, perfectly interprets the design vision of Minotti in both the residential and hospitality fields.

Through a series of special moments, the event offered architects, designers, members of the press and customers the chance to discover a number of atmospheres reminiscent of the moods of a luxury penthouse, livened up by a series of sophisticated, elegant solutions for the living area. Ceilings in white plaster and parquet floors in warm shades of wood, not to mention two fireplaces distinguished by a unique "tatami" graphic style, propose the perfect scenario for hosting the most distinctive pieces of the Minotti indoor collections.

The adjacent area, entirely dedicated to the Hospitality world, features an original configuration of the Granville seating system, together with several Tape armchairs, all accompanied by a selection of seats and furnishing accessories. The event is a unique opportunity to hear about the creative process and backstage activities that have led to the launch of some of the company's designs from the French designer Christophe Delcourt.

A well-organised project that provides an all-round vision of the Minotti lifestyle and aims to make an impression as a source of inspiration for design lovers everywhere in pursuit of creative, elegant and top-quality living solutions.