## Minotti



## **JANUARY 2017**

## THE MAGAZINE /02

In its second edition, The Magazine is designed as a bonus to be shared with everyone interested in a more in-depth look at the various projects launched by the company.

It retraces the steps of a journey that unfolds through a wealth of activities – from the behind-the-scenes story of the creation of the 2016 Collection, coordinated by Rodolfo Dordoni and launched at the Salone del Mobile Furniture Show in Milan and recently introduced at IMM Cologne, to a select series of interior design projects (chosen from among the most compelling of those completed over the last few years), that illustrate how the company's products can be integrated with style and elegance into a number of quite diverse settings.

Interviews with A-list personalities like Tony Chambers and Oliver Jahn, editor-in-chief, respectively, of Wallpaper\* and AD Germany, who offer their own takes on the brand's identity and evolution, are among the most fascinating featured content. Diamante D'Alessio – editor-in-chief of Io Donna, a weekly women's magazine and Saturday supplement of the Corriere della Sera daily newspaper – is the author of a conversation with architect-designer Rodolfo Dordoni, about his 20-year partnership with the company.

These and many other topics are covered in the second edition of The Magazine, which will be distributed through our network of authorized dealers, starting in January.