



JANUARY 2017

COLOGNE, THE 2016 COLLECTION ON DISPLAY AT THE PESCH SHOWROOM

The showroom window and a large part of the display space at the Pesch showroom in Cologne - consistently a landmark destination for design enthusiasts - are dedicated to the presentation of the 2016 Collection, coordinated by Rodolfo Dordoni and star of the stand at IMM Cologne.

An elegant suite, featuring the Reeves Bed, flanked by an Aeron coffee table, Reeves "Small" swivel armchairs, and the Bellagio "Lounge" coffee table, was staged in the main showroom window on Kaiser Wilhelm Ring.

The area adjacent to the entrance showcases a lavish composition of the Freeman seating system, in a setting reminiscent of the ad campaign imagery, appearing in Germany and around the world in the most prestigious and authoritative magazines.

Also on display are many of the company's best-sellers, including the Aston series and the Yang and Powell seating systems.