

Minotti



APRIL 2017

VIDEO - 2017 SALONE DEL MOBILE IN MILAN

The video explores the presentation of the 2017 Collection coordinated, as were the previous collections, by Rodolfo Dordoni, and its staging in the exhibit space at the Salone del Mobile.

The fascinating narrative unfolds through a sequence of images, leading the viewer through all the living spaces in the spellbinding architectural design built around the concept of a contemporary home.

A succession of beautifully balanced indoor spaces and outdoor areas set the scene for the latest products introduced. The new collection was warmly and consistently praised by the many visitors who filled the Minotti exhibit space during the furniture show.