

Minotti



MAY 2017

TORONTO, INAUGURATION OF THE FIRST MINOTTI FLAGSHIP STORE IN CANADA

Wednesday May 17th architects, interior designers, customers and members of the media turned out in numbers for the inauguration party of the company's first flagship store in Canada – in Toronto – established in partnership with Interior Elements.

Sophisticated surroundings served as the ideal backdrop for the most emblematic products from the 2017 Collection, coordinated by Rodolfo Dordoni and launched in April at the Salone del Mobile in Milan.

In addition to the Lawrence seating system, Jacques sofas and Colette and Halley armchairs, also on display were best-sellers like the Freeman, Yang, Seymour and Andersen sofas, to name just a few of the most popular.

Hosting the event, along with Roman and Maryse Cholasta, owners of Interior Elements, were Alessandro Minotti and Paolo Nardini, General Sales Manager, who spent the evening engaging with the guests in an atmosphere of great conviviality.