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2017 COLLECTION NEWS CATALOGUE

The **"2017 News"** catalogue is now available from all authorized Minotti dealers. It fully and effectively tells the story of the 2017 Collection, coordinated by Rodolfo Dordoni and launched at the Salone del Mobile in Milan, where it was highly praised by the many visitors who crowded the exhibit space for the entire duration of the furniture show.

The catalogue is divided into three separate volumes for quick, easy consultation. Each book represents a design area – the **"Home Anthology"** features products in residential settings filled with charm and sophistication; the **"Outdoor Collection"** is dedicated to the eponymous collection and **"Hospitality"** deftly illustrates how the products in the new collection can transition seamlessly to public areas like lounges, lobbies, restaurants and suites.

The News catalogue is prepared by the company each year just prior to the Salone and published to coincide with the launch of the new collection, exemplifying the speed and efficiency with which Minotti provides powerful marketing tools to its partners for timely promotion of its new products.