



JULY 2017

TOKYO, MINOTTI AOYAMA BY SUKENO SHOWROOM LAUNCHED JUNE 29-30

The third Minotti by Sukeno flagship store, located in the upscale Aoyama district, was launched with two separate events, one on Thursday, June 29th and the other on Friday June 30th.

A select group of guests, including representatives of the media, architects, designers and customers, participated in the first day's event. They enjoyed an exclusive preview of the new exhibit space.

A cocktail party held the following day drew many guests who came to celebrate the opening, along with the Sukeno and Minotti families and with Antonio Marelli, Country Manager. The launch marks a significant step ahead in the process of expanding the Italian brand's presence in the discriminating Japanese market.