



JULY 2014

BOOK SALONE DEL MOBILE 2014

In print again this year is the book illustrating the presentation of the 2014 Collection at the Salone del Mobile furniture show in Milan this April.

The book offers a rich panorama of photographs that depict, in a virtual tour of the stand, all the settings created to show off the 2014 innovations - the Collar and Leonard seating systems, and the Aston collection, to mention just a few of the most outstanding products - demonstrating how staging of the stand space accurately conveys the brand's language in its many facets: architectural, decorative, stylistic and product.

Along with the book is a DVD with a 5-minute film sequence crafted to communicate the sophisticated, eclectic mood expressed by the 2014 Collection.