



MAY 2018

## COMPANY SHOWROOM: ON DISPLAY THE 2018 COLLECTION

The **2018 Collection**, launched at the Salone del Mobile.Milano in April, makes its official debut in the company's showroom in Meda.

The multi-faceted collection conveys a distillation of emotions, innovation and style while at the same time embodying the company's values and identity.

Coordinated entirely by **Rodolfo Dordoni**, it is the quintessential expression of a classic-contemporary taste: the interpreter of an inspiring multi-cultural conversation that translates the design contributions of four international designers: **Christophe Delcourt**, **Nendo**, **Marcio Kogan** and **Dordoni** himself.

Cross-cultural in style and language and paired with some of Minotti's best-sellers, it is a perfect fit for the corporate showroom.

Imbued with amazing versatility and flexibility, a generous composition of the new **Alexander** seating system occupies the space opposite the entry, where it is paired with the **Russell** armchairs and a brilliant selection of complementary pieces, like the **Milton** coffee table and **Damier** ottoman. In the adjacent area, the **Granville** seating system combines neatly with the **Tape** armchairs and **Ring** and **Oliver** coffee tables.

The outdoor space was also completely renewed to showcase the modular **Quadrado** modular system. Designed with a young, contemporary look, its suspended square platforms have an airy, light-weight appearance and offer full compositional freedom. In this open-air landscape, the **Van Dyck** table, surrounded by the **York "Cord" Outdoor** chairs, is flanked by the **Prince "Cord" Outdoor** armchairs.

Placed alongside the best-selling **Hamilton** and **Powell** seating systems are some seating options from the **Albert&Ile** collection – a family of pieces with a vintage vibe, drawn from Minotti's historic archives and re-edited in honor of the company's 70<sup>th</sup> anniversary.

Created as a tribute to the company's founder **Alberto Minotti** and his wife **Ileana**, current Honorary President, the collection marries perfectly with the best-sellers from previous collections.

This sophisticated presentation offers unexpected pairings that showcase the company's manufacturing excellence and express a timelessly elegant lifestyle with distinctly international appeal.

