



JULY 2019

## A NEW MINOTTI SHOWCASE IN HOUSTON

Minotti has launched a new partnership with **Cam Studio**, led by the owner Carla Munoz, opening a new Minotti space in the Upper Kirby district of **Houston**, one of the city's liveliest, most sophisticated areas, known for its art galleries, boutiques and trendy stores.

The showroom, which unwinds over a surface area of approximately 250 sqm., overlooks the exterior through a series of large floor to ceiling windows that stretch around the perimeter of the space. It offers an engaging experience of the world of Minotti and accurately reflects the lifestyle and elegant atmosphere that have always characterised the brand.

Inside the store, some of the new products from the 2019 Collection make their début, including the Lawson armchairs, and in a more intimate corner, several Tape Cord Outdoor chairs, together with some of the company's best and long sellers.

The opening of the Minotti space in Houston offers a new reference point in Texas for professionals and customers interested in the quality and values conveyed by the Italian brand.