



JULY 2019

## THE BOOK SALONE 2019

Now in its 22nd edition, the **Book Salone 2019** traces the evolution of the Minotti design vision presented last April at the Salone del Mobile.Milano event with the 2019 Collection, coordinated by architect **Rodolfo Dordoni** with **Minotti Studio**.

The architectural concept, with its powerful expressive force, has perfectly succeeded in interpreting a new vision of the interior that embraces contributions from different design cultures thanks to its partnership with distinguished professionals from the worlds of design and architecture such as **Rodolfo Dordoni, Christophe Delcourt, Nendo, Marcio Kogan / studio mk27** and **GamFratesi**.

A dynamic, engaging scenery, marked by a succession of arrangements with an indoor and outdoor contemporary feel, conceived for residential and hospitality environments, in which unexpected elements, brand new materials and colours have played a decisive role in assigning value to the 2019 Collection.

In addition to showcasing the unique features of the new collection in the context of the Salone del Mobile, the **Book Salone 2019** also accurately conveys the international aesthetic style of Minotti. Not forgetting the brand's ability to blow the design world away - with its dynamic, creative yet practical approach - while remaining faithful to its history.