



JANUARY 2020

ENDLESS MOMENTS OF PLEASURE - EPISODE 3

In the comfort of the evening, a couple dedicated to their passions, snuggling up on their **Lawrence** sofa, protagonist of the third episode. A strong, bold personality, a welcoming, versatile seating solution that offers extreme relaxation for moments of intimacy and affinity.

An image of dedication to one's passions, a reference to the focus on sartorial details that characterises the sofa.

The digital series "**Endless Moments of Pleasure**" consists of 4 episodes, each 90 seconds long, **on air** from 14th January 2020 on the brand's various social platforms and the company website.

Tales of everyday life that focus on the real protagonist of the home, the sofa. Four living rooms with a contemporary feel, brought to life by the **West, Daniels, Lawrence** and **Freeman** seating systems, reveal moments of intimacy and good times savoured with friends and family. Four stories in which people, gestures and emotions offer a stimulating take on a glimpse of daily life that considers the sofa as the heart of the home.

[Click here to watch Episode 1 - West](#)

[Click here to watch Episode 2 - Daniels](#)

[Click here to watch Episode 4 - Freeman](#)