



JANUARY 2020

## ENDLESS MOMENTS OF PLEASURE - EPISODE 4

The fourth episode features **Freeman**, an ideal nest of comfort for a moment of serene conviviality among friends, where conversations alternate with more intimate moments of pure relaxation. Designed by Rodolfo Dordoni, the distinguishing features of Freeman are its dynamism and vitality, revealing its dual identity: a soft, welcoming soul inviting us to let ourselves go coexists with a more formal, sociable personality.

The digital series "**Endless Moments of Pleasure**" consists of 4 episodes, each 90 seconds long, **on air** from 14th January 2020 on the brand's various social platforms and the company website. Tales of everyday life that focus on the real protagonist of the home, the sofa. Four living rooms with a contemporary feel, brought to life by the **West**, **Daniels**, **Lawrence** and **Freeman** seating systems, reveal moments of intimacy and good times savoured with friends and family. Four stories in which people, gestures and emotions offer a stimulating take on a glimpse of daily life that considers the sofa as the heart of the home.

[Click here to watch Episode 1 - West](#)

[Click here to watch Episode 2 - Daniels](#)

[Click here to watch Episode 3 - Lawrence](#)