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THE 2020 COLLECTION GOES TO MEXICO CITY

Atmospheres of refined elegance enhanced by sophisticated decorative details host the 2020 Collection at the **Minotti Mexico City** flagship store by **Hajj Designless**.

Located in Santa Fe, one of the most prestigious business districts in Mexico City, the showroom occupies a surface area of 300 sqm, spanning two floors, linked by a stunning stone and metal staircase, the focal point of the entire space.

The outdoor area in front of the entrance, surrounded by tall green plants and a striking water feature, as well as the extensive display space on the ground floor offer an eye-catching presentation of the main solutions in the 2020 Collection, including the **Connery** and **Sunray** seating systems by Rodolfo Dordoni and the **Torii** system by Nendo. Instead, the first floor hosts a hand-picked selection of the company's best-sellers, set in a cosier, more welcoming environment.

A sophisticated mix of materials maximises the effect of the settings on display, such as the Tobacco coloured oak selected for the wood panelling, and the grey natural lava stone chosen for the floors, both indoors and outdoors, confirming the desire to create aesthetic and stylistic continuity between in and out, by outlining a large living space with no apparent borders.

A design that expresses the creativity of the brand and the uniqueness of the space, characterised by a typically South American flair and, at the same time, in line with the elegance of the Minotti lifestyle.