Minotti



FEBRUARY 2021

THE 2020 COLLECTION GOES TO HONG KONG

The 2020 Collection stopped in Hong Kong, where it is the protagonist of the showroom concept of **Minotti Hong Kong** by **Andante**, entirely dedicated to the new indoor and outdoor proposals.

Walls painted in a sophisticated shade of grey, panelling in Liquorice-stained larch and resin floors in a "Warm Grey" shade draw the ideal space in which to tell the story of the new 2020 designs, in a series of living, conversation, dining and outdoor areas of great charm.

The rich colour palette that distinguishes all the furniture – from the sophisticated two-tone black and white effect of the Mattia seats by Rodolfo Dordoni, to the unexpected dashes of mustard colour that warm up the unique L-shaped configuration of Blazer, also by the Milanese architect and designer, to the grey and blue notes of the composition that hosts the Sunray outdoor seating system by Dordoni and the Daiki Outdoor armchairs by Marcio Kogan – underlines the versatility of the volumes and the careful choice of materials, suggesting the idea of a home that hosts nature inside.

A refined showroom design that reflects the aesthetic styles which distinguish the brand's international identity, in total harmony with the spirit of the place and the taste of the Asian public, extremely attentive and receptive to "Made in Italy" design and quality.

Watch the video

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