Minotti



JUNE 2021

SPOTLIGHT ON TAIWAN: MINOTTI TAIPEI AND MINOTTI TAICHUNG

Sharing the same design concept, in which materials, colours and architectures resemble one another with strong stylistic coherence, the **Minotti Taipei** and **Minotti Taichung by Waterside** flagship stores welcome a curated presentation of the indoor furniture from the current collection, set alongside some bestsellers and distinctive pieces from the latest Minotti collections.

Laid out over two floors linked by an airy staircase, **Minotti Taipei** stands out for its warm atmosphere and sophisticated colour palette of greys - from the concrete floors to the walls painted in shades of greige and the partitions in smoked glass - enhancing the proposed settings by creating the feel of a home with a contemporary vibe.

The brightness of the spaces, accentuated by the large floor-to-ceiling windows and the many views of the internal courtyard, duets with the mellow, delicate nuances of the furniture, notably including two of the most representative seating systems of the 2020 Collection, **Connery** by Rodolfo Dordoni and **Torii** by Nendo.

Characterised by an impressive facade with graphic architectural lines and large floor-to-ceiling windows, **Minotti Taichung** also presents bright, harmonious settings, marked by concrete floors and walls, glass surfaces and birch-coloured lacquered panelling.

One of the most characteristic elements of the space is a breathtaking metal staircase that rises alongside a large window. It connects the three floors, and accompanies guests step by step as they discover the **Blazer** seating system by Rodolfo Dordoni, the **Fynn Saddle-Hide** armchairs by GamFratesi, and other furniture from the 2020 Collection.

Two elegant presentations that fully reflect the brand's values and design style, at the same time accurately conveying the identity of the Minotti collections.