



SEPTEMBER 2021

## THE 2021 COLLECTION AT SUPERSALONE

Designed by **Minotti Studio** and conceived as an installation on a 24-meter-long platform, Minotti's exhibition space at the **supersalone** embraced the architectural mood and stylistic themes characterizing the **2021 Collection**. A sophisticated scenography embraced a refined sequence of projects, where the protagonists of the new collection were displayed in front of walls made of satin steel and raw concrete, as well as a boiserie made of wooden slats in honey-coloured oak.

An almost museum-like setting created three living areas, two indoor and one outdoor, featuring, in sequence, the **Roger** seating system by **Rodolfo Dordoni**, the **Brasilia** and **Superquadra** families of furnishings by **Marcio Kogan / studio mk27** and the **Patio** open-air seating system by **GamFratesi**, together with a wide selection of accessories.

The participation of Minotti at the **supersalone** ran in parallel with the presentation of the **2021 Collection** in the **Company Showroom** and the **SuperSet**, the two exhibition spaces inside the Company's HQ in Meda that hosted several meetings with partners, architects, designers and journalists. Minotti's presence at the **supersalone** also represented an important opportunity for re-establishing a direct contact with all the design professionals and design lovers in a prestigious and international venue.