



SEPTEMBER 2021

"MÁS ALLÁ DEL DISEÑO" – EPISODE 3

Minotti presents the third episode of the **digital series** "Más Allá Del Diseño" ("Beyond Design"), on air **from 29 September 2021** on all the brand's **social platforms** and **digital channels**.

Following the first two episodes dedicated to Minotti Madrid and MINIM Barcelona, the third appointment of the series opens with an interview conducted by **Susanna Minotti**, Head of Interior Decoration at Minotti Studio, to **Mariana Muñoz**, CEO of **Minotti Mallorca by Terraza Balear**, which enhances the careful shared effort that saw the involvement of the respective teams.

The episode, which lasts about 6 minutes, traces back the close 10-year partnership between Minotti and Terraza Balear, which culminated last June in the opening of the flagship store in the old town of Palma, characterized by an interior design concept conceived and created by Minotti Studio. The interview, which took place a few days after the opening event, is therefore a moment of celebration, offering a unique occasion to mark out the synergy between Minotti and Terraza Balear, in addition to the partner's ability to interpret the brand's collections, in an interplay of constant equilibrium between indoors and outdoors.

The series will continue with the final episode, dedicated to the brand's Valencian partner Estudio Pepe Cabrera, Valencia.

[Watch the third episode](#)

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Protagonist of the third episode:

MINOTTI MALLORCA BY TERRAZA BALEAR

Carrer de la Protectora, 1

07012 Palma de Mallorca - Spain

T: (+34) 971 108 638

E: info@minottimallorca.com

