## Minotti



## JANUARY 2022

## A NEW LOOK FOR KRASSKY SHOWROOM IN MOSCOW

The **Krassky** showroom, renowned as a point of reference for design professionals and enthusiasts in the Russian capital, welcomes the **Minotti** furnishing pieces of the recent **2021 Collection**.

The design choices developed by **Minotti Studio**, the creative department at Minotti HQ, combined with the exquisite styling carried out by the **Krassky** team with the utmost attention to detail, both played key roles in the creation of the elegant, sophisticated settings.

The new Roger seating system by Rodolfo Dordoni and the Brasilia seats by Marcio Kogan / studio mk27 are the protagonists of the interior design, together with the Lido armchairs by GamFratesi, which harmoniously slot themselves into an atmosphere of distinctive elegance for the interior decoration of Minotti.

The showroom space proposes the idea of a large loft, hosting a series of day and night areas, one after the other, placed with continuity and coherence in a constant interplay of stylish contrasts between materials, colours and intense textures. Meticulously conceived settings animate the metropolitan and industrial style of the architecture with decorative details, graphic signs and unexpected colours.

Colourful backdrops, bright lighting and chiaroscuro contrasts complete the refined settings with a marked contemporary style that host the **Minotti** furnishing solutions.

## Krassky Interior Showroom

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