



FEBRUARY 2022

MINOTTI STOCKHOLM CELEBRATES ITS FIRST ANNIVERSARY AND PRESENTS THE LATEST COLLECTION

The **2021 Collection** makes its Scandinavian debut at **Minotti Stockholm by Upgrade Living** and celebrates the Swedish flagship store's very successful first year.

The concept of the new setting, designed and created with meticulous attention to detail, is immersed in a welcoming space, lit by the daylight that filters in through the large, arched windows.

The result is a stunning, sophisticated atmosphere, pervaded by a strong residential taste, in which the materials, shapes and colour nuances perfectly interpret the refined identity of **Minotti**: a space that conveys the idea of an itinerary which plays around with the contrasts between cold and warm colour palettes, optical blacks and whites and shades of grey.

An invitation to discover the new compositions that include a selection of furniture from the **2021 Collection**. This includes the **Roger** seating system designed by **Rodolfo Dordoni**, the **Daiki Studio** armchair and the **Linha Studio** desk, by **Marcio Kogan / studio mk27**, with some **Minotti** best sellers and iconic pieces, complemented by small furniture and accessories that enhance the space.

Minotti Stockholm by Upgrade Living

Strandvägen 9

114 56 Stockholm - Sweden

T: +46 8 312 888

E: info@minottistockholm.se