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NEWS FROM MUNICH

The **Minotti München** by **Egetemeier Wohnkultur** flagship store, located in Oskar von Miller Ring Strasse in the centre of Munich, is a showroom and evocative location that effectively communicates the values and style of the brand, in a dynamic pathway through refined spaces and elegant atmospheres.

The layout, designed by **Minotti Studio**, offers an infinite series of cross-references between architectural elements, graphic signs and colour palettes in natural tones, enhancing the renewed display of furnishing pieces from the latest collection, together with the brand's best-sellers and most distinctive designs.

Upon entering, visitors are welcomed into an environment illuminated by the light filtering through the large, floor-to-ceiling windows. The concrete floor strongly characterises the space, alternating with the large rugs of the collection that define the various settings.

A succession of proposals for enjoying moments of relaxation and conviviality to the full, featuring the **Horizonte** seating systems designed by **Marcio Kogan / studio mk27**, in addition to the **Twiggy**, **Goodman**, **Connery** and **Roger** systems, all by **Rodolfo Dordoni**.

The background against which the furnishing pieces are set is a refined interplay of backdrops covered in Calacatta marble with exquisite metal inserts, textured dark wood panelling and soft linen curtains. It provides a clear graphic interpretation of the space, in the shades of black and white.

Sofas, armchairs, coffee tables and other furnishing accessories create a hint of rarefied elegance, harmoniously integrating the space and the city in which it is set.

Minotti München by Egetemeier Wohnkultur

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