



**OCTOBER 2015**

## **MINOTTI MIAMI, 22 OCTOBER, GRAND OPENING PARTY**

An impressive number of guests – including customers, interior decorators, members of the media and connoisseurs of the brand – turned out for the inauguration party celebrating the new Minotti Miami by DDC flagship store held Thursday, October 22nd. This eagerly-anticipated event confirms the Italian brand's expansion of its market presence in the United States through the opening of this luxurious store in the heart of the Miami Design District.

Delight was palpable over the interior decor – curated by Minotti Studio – which skillfully interpreted materials and color schemes characteristic of the brand with intuitive insight to the Miami lifestyle. The resulting space is both elegant and cosmopolitan, perfectly in tune with the spirit of the location and the Minotti style.

Welcoming guests, along with the Hakakian family, were Renato, Roberto, Alessandro and Susanna Minotti, Paolo Nardini, the company's General Sales Manager, and architect Rodolfo Dordoni.