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HANNES PEER



Hannes Peer, originating from South Tyrol, artfully integrated architectural prowess with an abiding passion for craftsmanship. His educational journey through the Politecnico in Milan and the Technical University in Berlin was marked by influential stints at distinguished establishments, including OMA/Rem Koolhaas, Zvi Hecker in Berlin, Studio Mosca, and Metrogramma in Milan. This trajectory paved the way for the inception of 'Hannes Peer Architecture' in Milan in 2009, evolving into a dynamic collective of up to 10 freelance architects and designers.

Eclecticism, a defining tenet in his work, transcends mere stylistic choice – it represents a holistic navigation through the intricate interplay of architecture, historical context, and cutting-edge technologies. This guiding philosophy permeates the studio's diverse projects, encompassing ventures from international brand product design to expansive architectural endeavors in hospitality and residential design.

Poetic vision seamlessly intertwines with rigorous design principles, resulting in projects that stand as a testament to the studio's unwavering commitment to top-tier craftsmanship. The distinctive iconographic identity of his projects is rooted in a continuous exploration of colors and materials, reflecting an unrelenting pursuit of innovation. The fusion of contemporary languages, a harmonious blend of traditional and modern elements, and the intentional overlay of diverse styles encapsulate a sense of eclecticism and uniqueness that defines the studio's aesthetic.

A pivotal aspect of Peer's journey is the seamless interrelation between architecture, interior design, and product design. This synergy propels projects inspired by subtle transitions between these disciplines.

His background as a trained carpenter adds a personal touch, as he crafts wooden prototypes in the studio. Beyond private residential projects, he ventures into designing individual pieces for distinguished design galleries and international brands. His indelible mark on the design landscape is evident through consistent recognition in Architectural Digest's AD100 list and the Elle Decor A-List. In 2019, he participated in the prestigious AD Interiors exhibition in Paris, further solidifying his influence on the global design stage.

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GIAMPIERO TAGLIAFERRI



Giampiero Tagliaferri weaves a cosmopolitan tapestry of cultural references and artistic touchstones in wide-ranging projects that span the arenas of residential, commercial, and hospitality design. His work gathers strength and inspiration from his two home cities, Milan and Los Angeles, which have exerted a profound influence on his singular aesthetic sensibility. His refined interiors and architecture synthesize the dual nature of classic 20th-century Italian design—radical beauty leavened by restraint—along with the sun-kissed optimism and effortless elegance of pioneering Southern California modernism. The result is a distinctive, emotionally charged design language, meticulously calibrated by the designer to express the individual spirit of each client and the specific geographical and social context of every project he undertakes.

Tagliaferri's approach is deeply rooted in his passion for extraordinary craftsmanship, fine collectible furnishings, and a holistic vision of design that ennobles the rhythms and rituals of contemporary life. Whether he is creating a home, boutique, restaurant or hotel, his goal remains the same: conjuring a unique sense of place that speaks with equal eloquence to the past, present, and future. Densely researched and narrative-driven, his projects place a premium on multi-sensory experience—beauty in the service of comfort, imagination, and intellectual curiosity. He orchestrates a kaleidoscopic array of materials, textures, colors, artworks, and architectural details to create spaces alive with promise and possibility, spaces that nurture a palpable sense of a life well-lived.

An inveterate collector and world traveler, Tagliaferri served as the creative director for the luxury eyewear brand Oliver Peoples before embarking on his own design practice. In the space of a few short years he has built a formidable client roster of international tastemakers, tech titans, art mavens, pop stars, and other influential figures shaping contemporary culture. To date, his resume of completed and in-progress projects includes a Venetian palazzo, a Milanese penthouse, an Aspen eatery, and homes in Beverly Hills, Bel Air, Malibu, San Francisco, and Las Vegas.