

Minotti



NOVEMBER 2016

SHANGHAI, NOV 19TH EVENT @ MINOTTI SHANGHAI

An elegant party was also held in the Minotti Shanghai by Domus Tiandi showroom on the evening of Saturday, November 19th during which Renato, Roberto and Susanna Minotti, Paolo Nardini, General Sales Manager and Antonio Marelli, Country Manager, spent the evening conversing with the many guests in attendance in an atmosphere of great festivity.

The 2016 Collection, coordinated by Rodolfo Dordoni and launched in April at the Salone del Mobile furniture show in Milan, was introduced at the Shanghai Salone del Mobile November 19th to 21st, where it was a favorite among visitors.

In addition to the space at the Shanghai Exhibition Center, the collection was also showcased inside the spacious Minotti Shanghai by Domus Tiandi flagship store, inaugurated a year ago. Thanks to its stunning circular architecture and the thoughtful attention to detail in the staging, the 1300 sq. m showroom amply conveys the brand's values and singular lifestyle expression.