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BOOK "SALONE DEL MOBILE 2017"

Just released, the Book is dedicated to the presentation of the hugely successful '2017 Collection' at the Salone del Mobile in Milan.

In its twentieth edition, the Book has become a highly-valued tradition because it allows the reader to relive the experience of all the settings that provided the backdrop for the latest innovations introduced at the Salone.

The design of the exhibit space and staging of the new collection provided undeniable proof of Minotti's ability to maintain continuity of design while highlighting its innovative spirit through expressions of creativity that are always spot on.

The architectural design presented the concept of a contemporary home with an intriguing alternation between indoor areas and outdoor spaces in which the brand's hallmark aesthetic motifs, materials and colors were interpreted with an inventive, contemporary brushstroke.

This Book highlights the significance of the presentation of the new collection in the context of the Salone del Mobile, an event that each year marks another step ahead in the company's journey because it integrates architecture, interior design and a modern approach to decor, in an ongoing expression of the brand's aesthetic language.