

Minotti

Minotti

IS PLEASED TO INVITE YOU
TO THE PRESENTATION OF THE
2017 COLLECTION

Shanghai Exhibition Center
23 / 25 November 2017
Eastern Hall - Second floor - Stand ES31

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SHANGHAI

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家天地



OCTOBER 2017

**SALONE DEL MOBILE.MILANO SHANGHAI, NOVEMBER 23-25,
2017**

After its rewarding participation last year in the first edition of the "Salone del Mobile.Milano Shanghai", Minotti is headed back for the second edition of the trade show to be held November 23rd to 25th at the Shanghai Exhibition Center.

The display space will be dedicated to the launch of the 2017 "Home Anthology" Collection, coordinated by Rodolfo Dordoni and introduced in April at the Salone del Mobile in Milan.

The interior is divided into five captivating compositions that form an alluring showcase for the products most representative of the collection. These include the Lawrence seating system -- with its generously-sized and formal shapes -- paired with Song coffee tables, the Jacques armchair and the "Grand Jacques" sofa, flanked by the Jacques swivel armchair and the Colette bergère. The Pollock sofa has pride of place in the adjacent space. It features a subtle quilted motif on the cushions and is paired with the Fil Noir armchair, designed by Christophe Delcourt.

The launch of the 2017 "Home Anthology" Collection will continue at the Minotti Shanghai by Domus Tiandi flagship store where a sizable area has been set aside to display the company's best-sellers and latest designs.

Through its participation in this key event, the company further strengthens its presence in a rapidly-growing market, one that is increasingly receptive to Made-in-Italy design and quality.

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