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"MADE IN ITALY" TAKES CENTER STAGE IN CAPE TOWN: MINOTTI CELEBRATES THE OPENING OF ITS FIRST FLAGSHIP STORE IN SOUTH AFRICA

With an exclusive party on October 26th, Minotti launched its first flagship store in Cape Town, tourism capital of South Africa and the country's third-most-populous city. Widespread applause for the new space was expressed by the guests – from architects and property developers to customers and journalists – attending the evening celebration. Designed by Minotti Studio and its South African partner, Limeline, the store is an elegant showcase for the Minotti collections. It visually narrates the essence of the Minotti brand and its extensive array of products and solutions for the living and night areas.

The dynamic energy emblematic of property development in the city of Cape Town - easily recognizable thanks to its new, overtly modern, rationalist architecture - is a good premise for this new, exciting venture. This vitality will expand the awareness of the brand and its products into other South African cities and other countries on the African continent, wherever exists a passion for quality and "Made in Italy" style.

To continue moving the company's international vision forward is a goal of paramount importance to the company, now at its 33rd global flagship store opening, as evidenced by the presence of Renato Minotti and Paolo Nardini, General Sales Manager.