



**JANUARY 2018**

## **MINOTTI @ IMM COLOGNE 2018**

The 2018 edition of IMM Cologne, a key event in which Minotti has been an ongoing participant for more than thirty years, has just ended in the German city.

The 600 sqm stand was designed and staged to resonate completely with the mood set by the 2017 Collection, coordinated by Rodolfo Dordoni and launched in April at the Salone del Mobile in Milan. The stand concept reflected the company's design identity expertly by a series of sophisticated living room and outdoor settings that call to mind an atmosphere of timeless elegance.

The architecture of the stand featured a dynamic succession of rooms separated by dramatic panels in Elephant Grey color, solid wood paneling and luxurious marble. The resulting living spaces showcased the Lawrence and Pollock seating systems and the seating elements from the Jacques collection, arrayed in various compositions and fabric options to emphasize their amazing versatility.

A spacious area set apart by stunning rotating partition panels in natural oak set the scene for the Outdoor Collection, represented by the Florida seating system, Aston chairs and Halley and Colette armchairs, designed by Rodolfo Dordoni.

Also on display were the pieces by French designer, Christophe Delcourt, who started his collaboration last year that led to the creation of the Lou table and the Fil Noir chairs.

Minotti also took advantage of IMM to introduce its first product innovations of the year – the Morgan Marble table and a revisited version of the Powell seating system, both signed by Rodolfo Dordoni.

The former – a sinuously elegant table evolved from the original version launched in 2014 – is now finished with an elegant top in Calacatta marble. The Powell seating system, instead, was reinterpreted with a new Bronze color finish for the aluminum base and with new linear elements, end components and ottomans that round out the already vast array of existing pieces.

The next trade show appointment is scheduled for April: the Salone del Mobile in Milan.