



JUNE 2014

CHINA, NEW MINOTTI MONOBRAND STORE OPENS AT QINGDAO

Opened recently is the new Minotti Qingdao monobrand store, developed with the Furi Group, leader in the luxury sector, specializing in automotive, yachting and real estate development.

The showroom is located in a prestigious building, close to the sea, and features a contemporary architectural theme that makes elegant use of reflective materials like glass and steel.

On the ground floor of the building, the exhibit space occupies an area of more than 500 sq m. Refined dark wood flooring, walls painted a sophisticated shade of gray, embellished with travertine cladding and wood paneling all work together to form the tasteful backdrop for the most significant pieces in the Minotti collections, starting with the White and Spencer seating systems, and best-sellers like the Powell, Andersen and Hamilton sofas, complemented by numerous accent pieces.

The setting will soon be rounded out with the latest innovations from the 2014 Collection, coordinated by Rodolfo Dordoni and presented at the Salone del Mobile furniture show in Milan.

With the Minotti Qingdao by Furi Group showroom, its fourth monobrand store in China, after Shanghai, Beijing and Chengdu, Minotti considerably strengthens its presence in the Asian market, one that has proven to have excellent taste when it comes to refined design products that offer time-tested quality.

MINOTTI BY THE ONE CASA ITALIANA
FIRST FLOOR OF MAJESTY MANSION
NO.1 DONGHAI WEST ROAD
266001 QINGDAO