

Minotti



DECEMBER 2018

THE #MINOTTI70 EVENTS ROADSHOW CONTINUES

Minotti took its 70th anniversary celebration to **Shanghai**, one of the most stimulating design capitals in the world, home of its largest flagship store, opened in 2015 by Domus Tiandi, distinguished partner in the Chinese high-end furnishings sector.

The sensational circular building that houses the approx. 300 sqm., two-story exhibit space showcases the 2018 Collection, along with the leading best-sellers from the vast Minotti collection. The setting was the perfect backdrop for the 70th anniversary festivities that took place on November 23rd. Guest of Honor at the event was designer Rodolfo Dordoni. The program included a screening of the documentary-film "**Minotti Undiscovered. A Matter of Style**". The film was followed by an exclusive cocktail party that was an excellent opportunity for networking with a select group of high-profile design professionals and clients.

The next stop is **Cologne**, for **IMM Cologne 2019** set to take place January 14th-20th.