



MAY 2019

THE COMPANY SHOWROOM WELCOMES THE NEW 2019 COLLECTION

The **2019 Collection**, launched last April during the Salone del Mobile.Milano, is today the protagonist of the exhibition concept of the showroom in the HQ in Meda.

The new collection, coordinated by **Rodolfo Dordoni** with Minotti Studio, as well as interpreting the renewed stylistic and decorative code of the company, also proposes a concept of living with an international feel, capable of surprising the public due to the variety of its compositional solutions, brand new geometries and unexpected combinations of texture and materials.

Transversal and strikingly contemporary, it marks another important evolutionary step in the history of the brand, blending in perfectly with the company's best- and long-sellers.

As well as Rodolfo Dordoni, the collection also contains pieces by **Christophe Delcourt** from France, **Nendo** from Japan and **Marcio Kogan / studio mk27** from Brazil, and witnesses the début of Danish studio **GamFratesi**.

Once inside, the visitor is welcomed by a series of settings with a magnetic charm, where the three new seating systems, **Lawson**, **Daniels** and **West**, stand out, cleverly matched with chairs, coffee tables and complementary pieces from the new collection.

A composition of the Lawson seating system by Rodolfo Dordoni occupies the space opposite the entry. With its fluid shapes and soft volumes, it is matched with the **Shelley** armchairs and the **Easel** low cabinet.

The area beside it proposes **Daniels**, by Christophe Delcourt, an innovative and authentically original seating system characterised by regular curves and ellipses that interrupt its linearity, presented with the **Amber** low units. The **Angie** and Lawson armchairs stand alongside it. Nearby, the exquisite **Wedge** dining table by Nendo with top in Stone Grey marble and bases in shiny steel is perfectly placed, complemented by the Lawson dining chairs.

Instead, in the area behind it, the West seating system designed by Rodolfo Dordoni takes to the stage, in a unique L-shaped configuration, together with the Angie armchairs and a pair of **Delaunay Quilt** armchairs.

Continuing the aesthetic and stylistic flow between indoor and outdoor areas, the large outdoor area

has also been given a new look. The outdoor **Quadrado** modular system is flanked by the Quadrado armchairs, dining table and double daybed, and a pair of Tape chaise longues by Nendo. A more intimate corner completes the open-air space, animated by several fabric-upholstered **Tape Cord** Outdoor seats in the shades of pastel grey and light blue.

In the sophisticated company showroom, a number of Minotti best-sellers are on display, including the **Hamilton** seating system, matched with the **Suitcase Line** armchairs, the **Andersen** seating system with the **Leslie** armchairs and the **Freeman** and **Lawrence** seating systems. Instead, other corners host some of the most distinctive pieces of the **2018 Collection**, such as the **Alexander** seating system, the **Tape** Indoor Collection, the **Russell** sofa and the elegant **Dan** table designed by Christophe Delcourt.

A presentation that expresses the creativity, concreteness and elegance of the entire Minotti collection, quintessence of the company's style and representing an ideal living environment, oozing with the atmosphere and emotions of a real home.