



JANUARY 2020

MINOTTI @ IMM COLOGNE 2020

Minotti has successfully taken part in **IMM Cologne**, the first international exhibition of the year, staged from 13th to 19th January 2020 in Cologne, with a striking interpretation of the **2019 Collection**.

The brand's large exhibition space spanning 600 sqm hosted the most distinctive pieces of the new collection in a fluid, harmonious setting, in tune with its mood, enhancing the designs and the diverse styles of the designers and architects who contributed to it: **Rodolfo Dordoni, Christophe Delcourt, Nendo GamFratesi and Marcio Kogan / studio mk27**.

The setting showcased six living solutions with the **Daniels**, present in the three main design compositions, **West** and **Lawson** seating systems together with a dining area animated by the **Wedge** table, all accompanied by the **Angie, Shelley** and **Lawson Lounge** armchairs, as well as by a careful selection of complements and accessories. In a dedicated corner, the Minotti vision of Hospitality was again expressed by showing the video on the 2019 "Waves Resort" project and presenting a sophisticated lounge area featuring a **Lawson** sofa and armchairs.

In harmony with the spirit of the indoor solutions, two islands dedicated to open-air spaces emphasised the interaction between the **Tape Cord Outdoor** chairs by nendo and the **Quadrado** modular system by Marcio Kogan / studio mk27 in the new 87x87 cm version of the module, which joins the original 102x102 cm size, to meet the requirements of smaller spaces without giving up the winning modular aspect of the system.

Among the new products, moreover, the Shelley armchair by GamFratesi reinterpreted in the "Dining" version and the new fixed stools of the Tape Cord Outdoor product family designed by Nendo, in two heights.

A unique opportunity, that of Minotti in Cologne, to re-read the 2019 Collection and discover the first product novelties of the year. The next appointment will be in April, on the occasion of the Salone del Mobile.Milano 2020.