



JANUARY 2020

## ENDLESS MOMENTS OF PLEASURE - EPISODE 2

The protagonist of the second episode of the new digital series "**Endless Moments of Pleasure**" is the **Daniels** seating system.

Soft background music and warm atmospheres set the scene for an elegant aperitivo with friends, enhanced by the embracing, sinuous shapes of the Daniels sofa. An open landscape for hosting exclusive, sophisticated moments, perhaps while sipping a cocktail, and to showcase the extreme versatility and modularity of the system: maximum comfort at the service of the emotions, redesigning a living room with a big personality - in terms of both aesthetics and functionality - that can be adapted to complement different spaces and architectures.

The digital series "**Endless Moments of Pleasure**" consists of 4 episodes, each 90 seconds long, **on air** from 14th January 2020 on the brand's various social platforms and the company website. Tales of everyday life that focus on the real protagonist of the home, the sofa. Four living rooms with a contemporary feel, brought to life by the **West**, **Daniels**, **Lawrence** and **Freeman** seating systems, reveal moments of intimacy and good times savoured with friends and family. Four stories in which people, gestures and emotions offer a stimulating take on a glimpse of daily life that considers the sofa as the heart of the home.

[Click here to watch Episode 1 - West](#)

[Click here to watch Episode 3 - Lawrence](#)

[Click here to watch Episode 4 - Freeman](#)