## Minotti



## SEPTEMBER 2020

## THE 2020 COLLECTION GOES TO PARIS

A selection of the new Indoor and Outdoor pieces from the 2020 Collection is making its debut in Paris in the Silvera Bac and Silvera Saint-Germain showrooms, on the occasion of the Paris Design Week (3rd-12th September 2020).

The 2020 Collection, coordinated by Rodolfo Dordoni with Minotti Studio, outlines a new ideal of contemporary living: a project with a strong international vocation, though entirely Italian in its imprint. A collection that reflects a contemporary, modernist taste related to the company's sartorial expertise, of the type found in haute couture, used to create high quality furnishings that are increasingly elegant and exclusive. A project that embodies the perfect combination of aesthetics, design and couture, blending the styles and voices of esteemed designers with diverse cultural backgrounds - Rodolfo Dordoni, Nendo, Marcio Kogan / studio mk27, GamFratesi and Christophe Delcourt - to form a veritable "Minotti project".

Inside the Silvera Bac showroom, a series of stylish settings invite visitors to discover the most representative indoor designs of the new collection, including the **Blazer** and **Connery** modular seating systems, the **Torii**, **Daiki**, **Fynn** and **Mattia** armchairs with the **Mattia** sofa, and the **Linha Dining** table, accompanied by the **Fynn** dining little armchairs.

The exclusive Silvera Saint-Germain window features the **Torii** family by Nendo, with two sofas, an armchair and dining little armchairs, recreating the mood of an intimate, welcoming living room. All the pieces, which fit in perfectly into the architecture of the space, play with round edged volumes and are enriched by refined details linked to Japanese tradition and precious coverings that underline the haute couture spirit of Minotti. The intimate and elegant atmosphere is completed by a **Boteco** sideboard and coffee table.

The new products of the 2020 Collection will soon reach the Minotti flagship stores and authorised dealers worldwide.