

# Minotti



DICEMBRE 2021

## A NEW LOOK FOR MINOTTI MÜNCHEN BY EGETEMEIER WOHNKULTUR

The **Minotti München** showroom has been revisited with the presentation of furniture from the new **2021 Collection**, together with an accurate selection of Minotti best-sellers.

An established partner of the brand since 2016, the store is today an elegant and sophisticated destination, a natural habitat for professionals and design lovers, a true place of inspiration. The location is a warm, welcoming and comfortable exhibition space with a homely feel, a place where functional, modular upholstered furniture – such as the **Roger** seating system by **Rodolfo Dordoni** – mixes with armchairs, storage units and other pieces by **GamFratesi**, **nendo**, **Marcio Kogan / studio mk27** and **Dordoni** as well, in a continuous dialogue between architecture, graphic elements and neutral colour palettes.

Designed by **Minotti Studio** in collaboration with **Minotti München**, the store presents sophisticated home settings which foreground furniture designed by **Marcio Kogan / studio mk27**, characterised by subtle hospitality overtones. The **Brasilia** bed and sofa greet visitors to an elegant, refined suite, alongside pieces from the **Superquadra** range, while the fireplace acts as a natural filter between the spaces.

The juxtaposition of the black and white of the wood panelling and fine marble, complemented by works by artist Stefanie Seethaler, provides the perfect backdrop for the new furniture. This design choice helps to define the features of an evocative, experiential location, which engages the senses and leads the visitor on a journey among elegant contemporary atmospheres, both more formal settings and others more focused on conviviality.

### **Minotti München by Egetemeier Wohnkultur**

Oskar Von Miller Ring, 1

80333 München - Germany

T: +49 89552732510

E: [minotti@egetemeier.de](mailto:minotti@egetemeier.de)

