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## THE LAST EPISODE OF "MÁS ALLÁ DEL DISEÑO" AT THE PEPE CABRERA SPACE IN VALENCIA

**Minotti** presents the fourth episode of the digital series "**Más Allá Del Diseño**" ("Beyond Design"), on air on all the brand's social platforms and digital channels: a journey to explore the flagship stores and premium dealers in Spain, places in which to discover the top quality and elegant lifestyle that have always been distinctive characteristics of **Minotti**.

The last stop is **Valencia**, a city that has always had a focus on design and more specifically on the world of contemporary furniture, this year named World Design Capital. With this background, **Minotti** and **Pepe Cabrera**, two companies with a shared passion for the culture and quality of design, have joined forces to give the city a unique gift: a masterfully restored space, where the spirit of the most recent indoor and outdoor **Minotti** collections is fully expressed.

The episode describes the evolution of the partnership between **Pepe Cabrera** and **Minotti** through the opening of the new **Minotti** space: a multifunctional setting that houses the company's furniture in a showroom area and a design studio. The **Pepe Cabrera** space in Valencia is a place where the vision of architecture and design of Paula and Nacho Cabrera, the brothers who set up the studio, blends naturally and seamlessly with the company's latest indoor and outdoor collections, confirming the desire of the **Minotti** partners to increasingly explore the interior design experience.

Anticipated by **Minotti**'s collaboration with **Pepe Cabrera** at the store in Alicante, a relationship spanning more than 20 years, the interior design of the Valencia space was a joint effort by the **Pepe Cabrera** studio and **Minotti Studio**, the creative heart of the company. The project mainly consisted in recovering and conserving the existing architecture, visible in the exposed brickwork and the original, restored wooden beams, to bring out the new charm of the space.

The choices of interiors, combined with the refined styling, create an intimate, elegant home environment, with a series of living areas. These feature the **Torii** seats by **nendo** and the **Connery** seating system by **Rodolfo Dordoni**.

The **Wedge** table, also designed by **nendo**, is the centrepiece of a dining area that also serves as a meeting room for everyday appointments.

On the other hand, the **Sunray** seating system and the **Van Dick** table, both by **Rodolfo Dordoni**, are the protagonists of the area that hosts the outdoor solutions, enhanced by the natural beauty of the

greenery.

"The spaces are designed to appear as clean and minimal as possible, with furniture and finishes in natural shades and materials. The result is a noiseless setting, free from strong contrasts or colour splashes, where the focus is mainly on the shapes and the materials, while the furniture interacts with the architecture of the space" says **Susanna Minotti**, Head of Interior Decoration Department of **Minotti**.

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Protagonist of the fourth episode:

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