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NEWS FROM MINOTTI LOS ANGELES

In the heart of the exclusive West Hollywood Design District, the **Minotti Los Angeles** flagship store gets a new look with an interior design by **Minotti Studio**, the creative heart of the company, featuring a mix of best-sellers and distinctive pieces from the latest collections.

The large windows and the "Warm Grey" glossy resin floors reveal an elegant and refined setting, in typical **Minotti** style: the dark wood ceiling runs through the entire store, connecting the different spaces and creating the vibe of a home with a contemporary spirit.

A renovated display concept for the store, in which brand new settings alternate harmoniously and coherently. The most distinctive furnishing pieces are, for the outdoor area, the **Patio** seating system by **GamFratesi**, the **Torii Nest Outdoor** armchair by **Nendo** and the **Stony** coffee table designed by **Rodolfo Dordoni**, set against a backdrop of black Marquina marble.

On the other hand, the protagonists of the living areas are the bestsellers **Freeman**, **Hamilton**, and **Alexander** seating systems, along with the most recent **Roger** modular system accompanied by the **Belt** seats. The latter are complemented by a white plaster architectural fireplace suspended in the centre of the showroom, characterised by a bas-relief, a distinctive symbol of Minotti's signature decorative style.

In the night area, a master bedroom houses the **Brasilia** seating system and the **Brasilia Bed** by **Marcio Kogan / studio mk27**, in distinguished, elegant shades.

The layout design is completed by the styling, planned with great attention to detail and the careful selection of works of art, both giving a perfect Los Angeles-style feel to the Minotti collection, easing it harmoniously into the vibe of the Californian city.

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