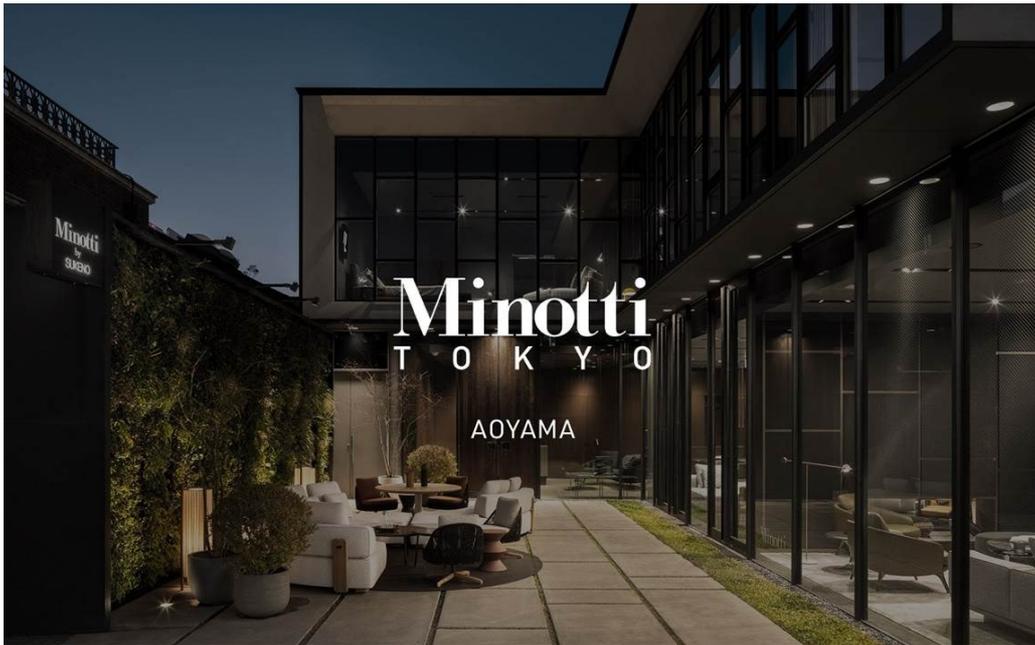


Minotti



FEBRUARY 2024

THE LATEST COLLECTION HAS LANDED IN TOKYO

Like a hidden gem in the heart of the Japanese metropolis, the **Minotti Tokyo Aoyama by Sukeno** flagship store unveils a new showroom layout for exploring the brand's latest proposals.

In the renowned Aoyama district, the visitor encounters not just a store, but a two-storey villa with a cosy and domestic atmosphere, reflecting refined Japanese style. A charming vertical garden catches the eye and stands out along the external wall enveloping the outdoor space, characterised by a "tatami" effect flooring: an original graphic sign that characterises also the building's large floor-to-ceiling windows, offering glimpses of the interiors.

Entering through the wooden front door, the **Raphael** sofa by GamFratesi distinguishes the reception area, then opens onto two living areas separated by a fireplace housing the **Goodman** seating system on one side and the **Dylan** seating system on the other – both designed by Rodolfo Dordoni.

The showroom layout, curated by **Minotti Studio**, gradually awakens a pleasant feeling of familiarity and intimacy. A concrete staircase leads upstairs, where wooden flooring warms the atmosphere, conveying the suggestion of a welcoming, cosy home. Here, the latest novelties include Rodolfo Dordoni's **Twiggy Bed**, which furnishes the master bedroom with comfort and a couture-inspired aesthetic.

The furnishing pieces of the recent collection also bring to life the interiors of **Minotti Tokyo Boutique Aoyama**, a sophisticated space that encloses the brand's timeless charm in cosy, snug settings to meet the requirements of more compact environments.

An immersive design experience not only in the Minotti lifestyle, but also in the sober and exquisite context of characteristic Japanese homes, with a touch of sophisticated tailoring.

Minotti Tokyo / Aoyama by Sukeno

4-21-26 Minami-aoyama,minato-ku
107-0062 Tokyo - Japan
T: +81 3 6434 0142
E: info@minotti.jp

Minotti Tokyo / Boutique Aoyama by Sukeno

4-21-23 Minami-aoyama, minato-ku,
107-0062 Tokyo - Japan

Copyright © Minotti Spa