

# Minotti



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## MINOTTI OPENS A NEW FLAGSHIP STORE IN DALIAN

**Minotti** further strengthens its presence in China, particularly across the northern regions of the country, with the opening of a new flagship store in **Dalian**, a vibrant port city on the Liaodong peninsula. Developed in collaboration with local partner **Fujia Home**, the showroom marks a significant milestone in the brand's international expansion journey and consolidates its increasingly close relationship with the Chinese market, which plays a strategic role in the diffusion of the Minotti lifestyle.

Located in a prestigious location in the heart of the city, the flagship store spans four levels within an iconic building distinguished by its strong architectural identity, organic lines and large glass surfaces. The aluminium slatted façade blurs the boundary between indoors and outdoors, allowing natural light to filter through, while offering glimpses of Dalian's urban and coastal landscape.

The interior project, by **Minotti Studio**, interprets the concept of spatial fluidity through a contemporary design language. Curved forms, sculptural volumes and material contrasts define an exhibition path that echoes the movement of waves.

Travertine, plaster, wood panelling and mirrored surfaces contribute to an immersive atmosphere, where design engages in dialogue with architecture and art.

With the new **Minotti Dalian** flagship store, the brand reaffirms its ability to shape places where aesthetic identity and design culture converge in a cohesive and distinctive experience. A new benchmark for contemporary design, where the Minotti universe meets the international dynamism of the city.

### Minotti Dalian by Fujia Home

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