

Minotti



MAY 2016

MIAMI, PRESENTATION OF THE 2016 COLLECTION

Dinner for a select group of guests, including architects, interior designers and business owners, is the scenario chosen by the Minotti Miami flagship store for a preview look at the 2016 Collection, art directed by Rodolfo Dordoni and launched at the Salone del Mobile furniture show in Milan.

The event was organized in partnership with the influential Cultured magazine. Welcoming guests along with Thais Fontenelle, showroom manager, were architects Susanna Minotti and Roberto Paiano, International Project Coordinator for the company.

The space was tastefully staged with the latest pieces showcased at the Salone, including a stunning composition of the new Freeman seating system, Reeves armchairs and Jacob coffee table, arranged to form a striking backdrop, applauded by the evening's invited guests.