



JANUARY 2016

COLOGNE, THE 2015 COLLECTION ON VIEW AT THE PESCH SHOWROOM

Again this year a significant part of the Pesch showroom – always a landmark destination for design fans – is dedicated to the 2015 Collection, art directed by Rodolfo Dordoni and star of the stand at IMM Cologne.

The Yang Offset Bed, flanked by the Close and Elliott side tables and the Leslie armchair, is featured in the main showroom window along Kaiser Wilhelm Ring. Staged in the area next to the entrance are the elegant, efficient compositions of the new Yang and Seymour seating systems.

The mood of the presentation is reminiscent of the sumptuously styled images from the latest ad campaign, distributed in Germany through the most prestigious and respected media outlets.